Welcome to Läkarkarriär.se

The most comprehensive job site for physicians in Sweden, published by Läkartidningen, the Journal of the Swedish Medical Association

Book our digital recruitment package on Läkarkarriär.se and Läkartidningen.se

Try our special digital recruitment offer on Läkarkarriär.se and Läkartidningen.se. This ad will reach appr. 80 000 unique readers weekly.

The offer includes:
- Inclusion in the vacancies list Tjänstelistan for three weeks or the entire period of application.
- Banner at Läkarkarriär.se for one week
- Inclusion in the focus list Jobb i fokus on the front page of Läkartidningen.se as well as Läkarkarriär.se for one week

Price for the entire offer for one week: **24 900** SEK and for following weeks **9 900** SEK.

NB! For an addition of only **14 900** SEK you will also get a banner in the digital new letter from the Läkartidningen. This is mailed to more than 38 000 recipients five days a week, 32 600 of which are members of the Swedish Medical Association.

VAT will be added.

For booking and more information, please contact
Eva Larsson, phone +46-8-790 35 06, eva.larsson@lakartidningen.se or Göran Sterner, phone +46-8-790 35 03, goran.sterner@lakartidningen.se
New site – new possibilities

Läkarkarriär is the career site for Swedish doctors. Here we publish interesting and relevant articles on doctors’ careers from the Journal of the Swedish Medical Association. This is also where you will find the most comprehensive list of vacant doctors’ situations. Our new site enables us to offer you several active ways to reach Swedish physicians.

**Tjänstelistan – List of vacancies**

All advertisements for doctors’ situations published in the paper Läkartidningen are automatically also included, free of charge, in our browser for vacancies on Läkarkarriär.se. You may also choose to advertise on-line only – no print ad published. The price for this is **14 900 SEK** per post for three weeks or for the entire period of application.

**Arbetsplatsprofiler – Employer’s profiles**

This is where you can line up all the advantages of being employed by you. The space is yours for twelve months. You may, of course, update the contents continuously. Additional advantages are:

- your vacant posts from the list of vacancies, Tjänstelistan, can be seen also next to your profile page
- your logotype is included in Tjänstelistan – for better effect
- you will be profiled as "Employer of the week" in our newsletter twice a year (38 000 addressees).

The cost for an employer’s profile is **49 000 SEK** for twelve months.

**Jobb i fokus – Focus on vacant posts**

If you want to maximize the impact of your ad – get included in Jobb i fokus! Your post will be found in the right hand column on the front page of Läkartidningen.se as well as on the career site Läkarkarriär.se for three weeks or for the entire period of application. The cost for this is **4 900 SEK** per post. This is only possible in connection with print advertising.

**Banners on Läkarkarriär.se – New larger sizes**

We offer several banner sizes and positions to add maximum impact to your print ads. Your banner will be in immediate evidence on the front page of Läkarkarriär.se.

**Rates and sizes:**

- Top banner, 1056x100 pix: **18 000 SEK/week**
- Top banner half, 522x100 pix: **12 000 SEK/week**
- Sky scraper, 360x300 pix: **10 000 SEK/week**
- Button, 160x160 pix: **7 000 SEK/week**
- Landscape, 330x160 pix: **10 000 SEK/week**

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